

## **Privacy Statement January 2021**

The Alaska Eating Disorders Alliance (referred to herein as "AKEDA", "we", "us", and "our"), a 501(c)3 non-profit organization, respects the privacy of individuals ("you", "your", and "users") who use our websites and services, and is committed to protecting it through adherence to this privacy statement. The Policy applies to [akeatingdisordersalliance.org](http://akeatingdisordersalliance.org) (referred to herein as the "Website") and describes the personal information that AKEDA collects from the website and the ways in which AKEDA uses the information. It also informs you about our practices with respect to information that might be collected through AKEDA's service partners and other online/offline channels.

By using the Website or communicating with AKEDA through online/offline channels, you are deemed to have assented and agreed to the Policy as in effect at the time of your use.

### **Information collected**

You can browse the content on the Website without revealing any personal information.

From time to time, AKEDA may provide the opportunity to participate in a survey on the Website, requesting or allowing you to submit content that may be uploaded to the Website. In conducting a survey, we may ask you for certain information such as your age, gender, race, ethnicity, and your opinion about our services. Participation will be voluntary and, if indicated as anonymous, it will not be linked to any personal information.

For certain online transactions with AKEDA including making donations to, purchasing items or service from, or participating in events sponsored by or for the benefit of AKEDA, you will be provided with a link to an SSL-secured website, which may be a third party's website, to process your requests. To ensure your transaction is completed, we will collect personally identifiable information (such as name, email, password, communications); payment details (including credit card information), comments, feedback, product reviews, recommendations, and personal profile. The types of personal information that would be collected are disclosed prior to or at the time of transaction. Please read privacy policies and data collection practices of any third-party site that processes online transactions on behalf of AKEDA. We take no responsibility for the security and/or data collection practices of third parties.

### **Cookies and anonymous data collected**

Cookies are small pieces of data stored on a site visitor's browser. They are typically used to keep track of the settings users have selected and actions they have taken on a site. AKEDA uses the Wix platform, which uses cookies for important reasons, such as:

- To provide a great experience for visitors and customers.
- To identify registered members (users who registered to your site).
- To monitor and analyze the performance, operation and effectiveness of Wix's platform.
- To ensure the platform is secure and safe to use.

If you don't want information collected through the use of cookies, you may delete, disable, turn off, or reject the cookies by changing your web browser settings. However, disabling cookies might also disable some features of the Websites in which content can function only in conjunction with the cookies.

Some anonymous statistical data on the Website such as usage patterns, visitor interests, technology used, demographics, and geographic information may be logged by third-party tools for the purpose of

improving AKEDA's services, monitoring the health of our Websites, and enhancing site usability. To learn more about the collected data and how to opt-out, please visit Google's guide to [data privacy & security](#).

### **Why we collect information**

We collect Non-personal and Personal Information for the following purposes:

1. To provide and operate our services;
2. To enable Users to make donations to support our nonprofit;
3. To enable Users to register for trainings and conferences;
4. To provide our Users with assistance;
5. To be able to contact our Visitors and Users with general or personalized service-related notices;
6. To create aggregated statistical data and other aggregated and/or inferred Non-personal Information, which we or our business partners may use to provide and improve our respective services;
7. To comply with any applicable laws and regulations.

### **How we store, use, share and disclose your site visitors' personal information**

AKEDA does not sell, trade, or rent your personal information to other organizations or individuals.

Our company is hosted on the Wix.com platform. Wix.com provides us with the online platform that allows us to offer services to you. Your data may be stored through Wix.com's data storage, databases and the general Wix.com applications. They store your data on secure servers behind a firewall.

All direct payment gateways offered by Wix.com and used by our company adhere to the standards set by PCI-DSS as managed by the PCI Security Standards Council, which is a joint effort of brands like Visa, MasterCard, American Express and Discover. PCI-DSS requirements help ensure the secure handling of credit card information by our store and its service providers.

### **How we communicate with you**

We may contact you to notify you regarding your donation or registration, to troubleshoot problems with your transaction, to resolve a dispute, to collect fees or monies owed, to poll your opinions through surveys or questionnaires, to send updates about our company, or as otherwise necessary to contact you to enforce our User Agreement, applicable national laws, and any agreement we may have with you. For these purposes we may contact you via email, telephone, text messages, and postal mail.

Your personal information will only be accessible to authorized AKEDA board members, staff consultants, agents, subcontractors and professional advisors, all of whom are contractually bound to honor the terms of this Privacy Policy.

You acknowledge, consent, and agree that to the extent legally permissible in each applicable jurisdiction, AKEDA may access, preserve, and/or disclose the information collected (including personal information) to a law enforcement agency or another third party if required to do so by law or if AKEDA determines that access, preservation or disclosure is reasonably necessary to: (a) comply with legal process; (b) respond to claims that any content that you submit violates the rights of third parties; or (c) protect the safety, rights, or property of AKEDA's visitors (including you) or others.

### **Accessing & Correcting Information**

You have the right to access, update, request removal of, and correct factual inaccuracies in personally identifiable information that is collected through the Website, subject to the provisions in the preceding section. To do so, you may email us [info@akeatingdisordersalliance@gmail.com](mailto:info@akeatingdisordersalliance@gmail.com) or call us at 907-308-8400.

### **Links to External Sites**

The content on our Website may include links to external websites that are not directly operated and maintained by AKEDA. These external sites have their own privacy policies and/or data collection practices, which may be substantially different from AKEDA's, concerning personal information. AKEDA encourages you to review and learn about the privacy policies and practices of all external websites and services. We take no responsibility for linked external sites.

### **Images**

All images used on the Websites are for illustrative purposes only. Any person depicted in the content/Websites is a model. The depiction does not suggest that the model's endorsement of any business, product, service, cause, association, or endeavor of AKEDA is expressed or implied, and that such person has or had eating disorders or any association with eating disorders.

### **Changes to this Privacy Policy**

From time to time, AKEDA may decide, or be required by law to make changes to this Privacy Policy. If AKEDA makes any material changes to the Policy that may impact how we use personal information, we will post the revised version to this webpage and notify you via regular communication channels. You are encouraged to read AKEDA's e-newsletters or to return to this page periodically for any update.

### **Contacting Us**

If you have any questions, comments, or concerns about the Website or the Privacy Policy, please email [info.akeatingdisordersalliance@gmail.com](mailto:info.akeatingdisordersalliance@gmail.com) or call us at:

Alaska Eating Disorders Alliance (907) 308-8400

### **U.S. Governing Law**

The Websites are designed and targeted to users who reside in the United States and is governed by and operated in accordance with the laws of the United States. We make no representation that the Websites are operated in accordance with the laws or regulations of, or governed by other nations. By accessing and/or providing personal information through the Websites, you certify that you meet the legal requirements for disclosure of personal information in your jurisdiction. If you do not meet the legal requirements, please contact us and request that we delete your personal information and discontinue disclosing personal information through the Websites. Continued use of the Websites and/or disclosure of personally identifiable information indicates that you are agreeing to the collection, use, disclosure, management, and storage of your personal and non-personal information as described in this Privacy Policy.