

# Major Support Levels & Benefits



The Alaska Eating Disorders Alliance (AKEDA) is the only organization in Alaska to provide eating disorder training for professionals and the community, engage in advocacy, and offer support to individuals and families. AKEDA prioritizes growing professional capacity so that more therapists, medical providers, dietitians and others can diagnose and address eating disorders and understand when a higher level of care is needed. When you or your organization gives to AKEDA, you provide essential support to ensure Alaskans receive the resources they need, and demonstrate your commitment to this serious issue and to youth and adult mental health.

Your support provides you with visibility among the 2,500 Alaskans in AKEDA's database and the 5,389 unique individuals who visit AKEDA's website annually. AKEDA's social media reach is 563 users on Facebook and 767 users on Instagram.

AKEDA values every donation and seeks to provide meaningful recognition for each level of support. In addition to the benefits offered below, if you give or pledge support by February 18, 2024, you will be recognized at AKEDA's annual fundraiser on February 22 and in all digital materials leading up to the event. You or your organization will continue to be recognized as a major supporter to AKEDA all year long.

## *Champion* \$10,000+

- Corporate logo included at the marquis size on AKEDA's website and annual Gratitude Report
- Organization recognized with logo in three newsletters
- Three mentions in social media

## *Leader* \$5,000-9,999

- Corporate logo included at a prominent size on AKEDA's website and annual Gratitude Report
- Organization recognized with logo in two newsletters
- Two mentions in social media

## *Advocate* \$2,500-4,999

- Corporate logo included at a larger size on AKEDA's website and annual Gratitude Report
- Organization recognized in newsletter
- Social media mention

## *Friend* \$1,000-2,499

- Corporate logo included on AKEDA's website and annual Gratitude Report
- Organization thanked in newsletter.

AKEDA works to build a meaningful relationship with all of our supporters. Please contact Becca Kirian, [bkirian@akeatingdisordersalliance.org](mailto:bkirian@akeatingdisordersalliance.org), for more information or to discuss support opportunities.